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## MOOG'S MARIANA BASS PLUGIN WINS BEST MUSICAL INSTRUMENT SOFTWARE AT THE 40TH TEC AWARDS

*revolutionary Bass Synthesis Software Honored For Its Innovation And Impact On Modern Music Production*

**Anaheim, CA, (January 24, 2025)** – [Moog Music](#) has been recognized for Outstanding Technical Achievement at the 40th Annual NAMM TEC Awards, held on January 23rd at the Anaheim Convention Center in California. The company's acclaimed bass synthesizer plugin, [Mariana](#), was awarded Best Musical Instrument Software, solidifying its reputation as a game-changing tool for musicians and producers.

Now in its 40<sup>th</sup> year, the TEC Awards are recognized as one of the most prestigious honors in the pro audio and music technology industries. Presented annually by The NAMM Foundation, the awards celebrate the individuals, companies, and innovations shaping the sound of recordings, live performances, film, television, video games, and multimedia.

"Mariana represents the perfect blend of Moog's analog legacy and digital innovation," said Joe Richardson, EVP, Chief Commercial Officer of inMusic, owner of Moog Music | "This award is a reflection of the extraordinary talent and vision of our team and the incredible artists who trust Moog to bring their creative visions to life. We're proud to see Mariana recognized as a tool that empowers musicians and producers in their pursuit of excellence."

### **A New Chapter in Bass Innovation**

The Mariana bass synthesizer plugin reimagines Moog's legendary approach to bass synthesis, delivering a software solution designed to meet the needs of today's creators. With dual-layer synthesis, advanced

modulation capabilities, and an intuitive interface, Mariana offers unparalleled flexibility for crafting powerful bass tones that stand out in any mix.

Whether used in a professional studio, as a standalone app, or on the go with tablet compatibility, Mariana's versatile features enable musicians to push creative boundaries across a wide range of genres and workflows.

#### **Key Features of Mariana Include:**

- **Dual-layer synthesis:** Create complementary or duophonic tones with ease.
- **Integrated effects and compression:** Deliver professional-grade sound at your fingertips.
- **Deep modulation editor:** Enable dynamic and evolving timbres to bring compositions to life.
- **Seamless integration:** Works across DAWs, as a standalone app, and with iOS compatibility.
- **200 professionally crafted presets:** Perfectly designed for all genres and styles.

#### **Empowering Creators Across Genres**

Since its release, Mariana has quickly become a go-to tool for musicians, producers, and creators seeking to expand their sonic palette. From resonant bass lines to dynamic leads and punchy percussion, Mariana combines Moog's signature analog warmth with cutting-edge digital technology, offering a powerful toolkit that inspires creativity.

*For more information, please visit [www.moogmusic.com](http://www.moogmusic.com). Join the conversation on social media by following @MoogSynthesizers on [Instagram](#) and [YouTube](#) and @moogmusicinc on [X](#).*

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#### **About Moog Music**

Moog Music is the leading producer of analog synthesizers in the world and part of inMusic, a family of leading music technology and consumer electronics brands. The company and its customers carry on the legacy of its founder, electronic musical instrument pioneer Dr. Bob Moog.